



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Del Cielo Media
1427 Leslie Ave
Alexandria, VA 22301

Contract # 5012441

Schedule Dates 10/10/21-10/10/21
Advertiser National Association of Manufacturers (37359)
Agency Del Cielo Media (11175)
Product POLITICAL ISSUE (ns) (1187)
Brand Est 204210 (1332416)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name Dome,Patricia
Phone/Fax /
CPE NAM/ORDR/C08C14
Account Types Local/Political Issue Agency BRD
Billing Type Standard
Comments NAM EST C08C14

Date Entered 10/01/21
Last Modified 10/01/21
Entered By Barbara Monares
CO-OP No
External # 30077333
Demo A35+/A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,500.00
Net Total \$42,500.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2021	1	\$50,000.00
Grand Total:	1	\$50,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/10/21-10/10/21	1	:30	8:59A- ABC-This Week								1	1	\$50,000.00	\$50,000.00	Washington (WJLA)	Daypart DT THIS WEEK-ABC	10/1/21

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.